

BENEFITS OF BEING a MEMBER:

- FREE PAL membership
- Snacks provided at no cost
- Help reduce drug use and violence in the Norristown area community
- Recognized as a positive role model in the Norristown area community
- Rewards for your completed community service hours, such as trips to theme parks, free movie tickets, etc.
- Recommendation letters for jobs/college applications
- Opportunity to take part in life-changing experiences

Come join us at the Greater Norristown Police Athletic League for all these great opportunities!

**For more information contact:
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Communities That Care (CTC) is a risk-focused approach to reducing adolescent problem behaviors through community mobilization and planning. Local citizens and community leaders work together to identify the risk factors that increase the likelihood of problem behaviors developing, and enhance the protective factors that can shield youngsters from problems. The risk and protective factors are used to implement a comprehensive plan to step ahead of the problems with far-reaching and long-lasting solutions.

For more information, visit our website at www.NorristownCTC.org.



Keeping Youth Safe & Drug Free

For more information on CTC, please contact:

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**Norristown Area Communities
that Care for Youth**

BACK TALK

**keeping youth safe
and drug free!**



www.NorristownCTC.org



WHAT IS BACK TALK?

A CTC/PAL sponsored youth group focused on the fight against drugs and violence in the Norristown area community.

WHO CAN BE A MEMBER?

Norristown area youth who are in 8th grade or above.

WHEN DO WE MEET?

Every Wednesday at 4 p.m. at Greater Norristown Police Athletic League (PAL)

GOALS OF BACK TALK:

- Engage in positive alternatives to drug use and violence
- Participate in activities geared toward reducing drug use and violence in the Norristown area community
- Promote family involvement in community activities by helping with Family Nights at PAL
- Spread the word about CTC/Back Talk to other students by creating anti-drug and violence messages such as videos, posters, etc.

HOW DO WE MEET OUR GOALS?

- Meet as a group to discuss issues and how to help reduce them
- Participate in PAL sponsored events
- Complete community service hours and recruit new members
- Spread the word about the negative aspects of drugs and violence
- Create and participate in marketing ideas to publicize the Norristown area community

ACTIVITIES BACK TALK HAS BEEN INVOLVED IN:

- Family nights at PAL center (i.e. Bingo, Science Night)
- Anti-drug posters
- DUI simulator at NAHS
- Dorney Park
- Norristown Youth Rally
- Dave and Buster's
- Hibachi
- Community Garden
- Car Wash
- Group Discussions
- Sticker Shock

